

H O M E | L I A B I L I T Y | A U T O | L I F E



THIS FAMILY'S
ASSETS AND
FINANCIAL FUTURE
ARE PROTECTED BY
REILLY
INSURANCE

**THE REILLY
WALL OF
PROTECTION**

RH



WELCOME to the Reilly Insurance family of clients! I know there are multiple options to purchase insurance for you and your family, so please know how much we value you choosing us. While there are many choices out there, it is my personal commitment that we will distinguish ourselves as the BEST choice anyone can make!

What does “being the best” mean? At Reilly Insurance, it means we always strive to help you find the best insurance value and never do so at the expense of adequately protecting you, your family, your assets, and your financial future and well-being. It also means being responsive to your needs with outstanding customer service as well as being a trusted resource for all things regarding your insurance and financial planning needs.

Proper planning with your personal insurance is THE foundation to your financial security.... now, and into the future.

I encourage you to review this entire “Welcome” kit. It has a tremendous amount of information for you, and with your cooperation, will allow us to serve ALL your insurance and financial planning needs in an exceptional way!

Again, WELCOME! I and my team look forward to serving you for many years to come.

Sincerely,

Mark Reilly, CIC
Founder/CEO & President

What We Do Isn't As Important As WHY We Do It!

Proper personal or business insurance planning can be a very overwhelming process.

- *“How do I know I have the right coverage for me and my family?”*
- *“Would my assets be at risk if I was responsible for an accident, injury, or loss?”*
- *“Am I UNDER-insured and could my future financial security be at risk?”*
- *“Am I OVER-insured, and could my premium dollars be better used in another area?”*

These are the important questions that EVERY person, family, and business owner should ask, whether just starting out on their own, nearing retirement, or already enjoying retirement. Still, proper insurance planning is often the most misunderstood part of most financial plans. Make no mistake: **Proper insurance planning is THE foundation to your financial security**, both today and into the future. You want to be sure, should you have a loss or be liable for damages to others, that your financial security will not be compromised!

That's why everyone at Reilly Insurance is dedicated to the process of understanding YOU, and your situation. We understand our great responsibility working with you to establish the proper coverages at the best value. We ALL like to save money, but we should not put our financial security at risk for the sake of a few bucks. Proper planning is like building a “Wall of Protection” around you and your family, with a dome of financial security covering it all!

This is OUR Community

The Oxford Dictionary defines community minded as “interested in helping the wider community; socially concerned.” At Reilly Insurance, we are proud to be members, along with you, of such a great community. We strive individually and collectively to be truly community minded. Our team is actively involved in a variety of local civic and charitable causes because in our hearts, that is who we are. Our mission is to make our community a safer, better place to live, and one where caring for others in need is a daily pursuit.

Here are some of the groups, charities, and activities in which we participate

Rotary Club - The Elizabethtown Community Housing & Outreach Services (ECHOS) Winter Shelter - **Sponsoring children through Compassion** – Leading Faith-based Men’s Restoration and Renewal Recovery Groups – **Hands and Feet Ministry Projects** – The Red Cross – **Arm of Hope Ministry** – Donegal Fish and Conservation – **Hope Community Church** – Toastmasters – **The Milton Hershey School** – Wounded Warrior – **DAV** – American Heart Association – **Ronald McDonald House** – Lower Dauphin Ice Hockey – **YMCA Board of Directors** – St. Theresa Parish – **University of Alabama Alumni Assoc.** – Cedar Cliff High School Boosters – **Oasis Community Partnership** – Christmas for Kids & Families – **Alzheimer Walk** – Race Against Racism – **Shamrock Walk Against Domestic Violence** – The 4 Diamonds Fund



REILLY INSURANCE



2023 Referral Program

“See Your Way to Sharing Great News!”

Want to earn rewards by simply sharing Great News?

It's as easy as **1-2-3** with the Reilly Insurance Referral Program!

1. Share our information with a friend, co-worker, or family member! Or tell us about them by clicking [HERE](#)
2. Person contacts Reilly Insurance to discuss options for their insurance (mentions your name - of course!)
3. You earn a \$5 reward AND \$5 is donated to the charity of the quarter! You will also be entered in our quarterly \$50 Gift Card Drawing with matching donation!

Every quarter, we will choose a worthy charity in our community.

Each qualifying client referral* receives a \$5 Sheetz or Turkey Hill Gift Card. In addition, a \$5 matching donation will be made to our charity of the quarter. The Charity will change quarterly and will be adjusted accordingly or as needs arise (Natural disaster, etc.)

*Referred client need only to speak with us and review their insurance to qualify you for the gift card. NO purchase necessary. One Gift Card per household referred. Have someone in mind? Click [HERE](#)

Meet Our Team

Mark Reilly, CIC®, Founder/CEO & President: Mark has served the insurance needs of individuals, families, and businesses in Harrisburg and Central PA for over 30 Years. His personal mission has always been to create an exceptional insurance experience for clients by building an agency that is simply a cut above the rest. He enjoys golf, travel, Alabama football and spending time with family and friends.

From Mark: *“I am extremely proud of the great team we have assembled to meet all your insurance and financial planning needs. Many of them have advanced professional designations that show their commitment to being the best in order to serve you. In addition to being exceptionally qualified professionals, they are simply a wonderful group of people.”*

Senior Account Executives

Mike Kondraski, CLU®, LUTCF®/Executive Vice President - Marketing and Sales: Providing professional insurance services for over 35 years, Mike is exceptionally qualified to work with individuals, families, and businesses. He takes great pride in getting to know his clients and provide the best options to satisfy their insurance needs. He is dedicated to protecting families with proper planning, implementation, and dedicated service. Mike has the pleasure of working every day with his beautiful wife of over 30 years and is immensely proud of their daughter and son. He’s an avid Three Stooges fan, loves all outdoor activities, and is a skilled craftsman.

Scott Luster, CLTC®/Executive Vice President – Chief Operating Officer: Scott has over 35 years of working with individuals, families, and businesses in all areas of life insurance, financial planning, and retirement planning. Creating strategic plans that protect what matters most to families is what drives him. When not spending time with his wife, 4 children, and 7 grandchildren, he enjoys golf, fishing, and cooking. Additionally, Scott is very active in his church working with at-risk men.

Steve McNally: Steve has been a sales professional for the last 29 years in numerous industries. He knows that listening to clients to better understand their needs, goals and expectations is the most important aspect of a trustworthy advisor. Steve specializes in Medicare and related insurance. He is a lifelong Penn State fan, enjoys playing golf and most of all, spending time with family and friends.

Amanda Rohrer, CIC®, LUTCF®: Amanda began her insurance career in underwriting over 30 years ago before moving to sales so that she could fulfill her love of working with folks directly. When she’s not helping clients with their insurance needs, Amanda loves to travel, garden, cook, and attend Steelers and Penn State events. Along with her son, Chase, and daughter, Reece, she really enjoys spending quality time together with their large, extended family. She is a member of Trinity Lutheran Church in Camp Hill.

Don Weitzel: From humble beginnings, Don and his beloved father, Don Sr., grew the Weitzel Insurance Agency, where he took over the family business as President/CEO. With over 30 years of experience in serving clients, we are grateful that he and his clients are now a part of our Agency! Don prides himself on professional, personalized service, and STILL makes “house calls” to his clients. In his spare time, he enjoys fishing, mountain biking, motorcycling, traveling, and spending time at his cabin.

Account Executives

Laura Zody, CISR Elite®: A 19-year veteran of the insurance world, Laura is great at helping our clients better understand their insurance policies and coverage options to best protect what they most value. When she's not spending time with her daughter, son-in-law and grandchildren, Laura enjoys being in her church's Sanctuary and Hand Bell Choirs, reading a great book, and enjoying those friends that have become "family".

Patrick Deeks: For 15 years, Patrick has worked with clients in all areas of insurance. He is driven by meaningful conversations to better understand their needs. He and his wife, Sara, have been happily married for 15 years, and have 3 children: Daughters Kiley and Kenzie, and their son, Brody. Born in New Jersey, he grew up as a fan of the Giants and Mets and is a "Huge Fan" of Batman!

Jen Wall, CISR®: Jen has nearly 20 years of insurance experience working with clients and is a BIG fan of talking to people about their insurance needs. She and her husband, Matt, have been married for 18 years. When she's not enjoying talking to folks, Jen enjoys reading, walking, golfing, cooking, traveling, and watching her Steelers play football.

Mark Murdoch, CIC®, LUTCF®: Following in the steps of his Grandfathers and his Dad, Mark started his career in 1983. A lifelong resident of Harrisburg, he graduated from Cedar Cliff H.S. and got his degree at Juniata College. From helping folks understand what coverages they need and being there for them should they have a claim, he truly enjoys the entire process. He and his wife, Dee, have 2 daughters: Hunter, who is a cardiac ICU nurse, and McKenna who is pursuing her Biomedical Degree at Penn State. Mark loves camping, hiking, volleyball, gardening, and construction.

Andrew Snerr: Andy grew up working on a variety of motor vehicles. However, it was listening to his Dad make calls to his Life and Health Insurance clients that brought him to a career change. Andy is eager to bring that same professionalism and enthusiasm to the Reilly family of clients. In his free time, he enjoys riding his motorcycle, working on his truck, having a great cup of coffee, and playing with his puppy, Sonny! Andy also serves at his church, Saint Theresa Parish in New Cumberland.

Cindy Morrison: Cindy joined Reilly Insurance in 2022 and brings over 35 years of insurance experience with her, including sales, service, and supervisory duties in both Personal and Commercial insurance. Dedicated to her profession, she earned the CISR designation of which she is very proud. Cindy has been married for over 30 years and has 2 children. She enjoys cooking and baking, travel, spending time with family, taking her dog for a walk, and is a fan of all Philadelphia sports teams.

Dina Kovoros: As a relative newcomer to the insurance industry, Dina has many years of experience in providing customer service and client services in her previous work history. Dina uses her "that's what I would want for my family" approach to customize a solution for you. She is also new to Lancaster, PA, having transplanted from Long Island, but a Jerz-eee girl at heart. She loves to try new recipes, vegetable gardening, spending time with her husband, kids and their big, extended Greek family, as well as cheering on the Rutgers Scarlet Knights.

Ellen Long: Ellen comes to us with tremendous insurance experience, having been a licensed claims adjuster in 35 states. This has given her a tremendous amount of knowledge regarding coverages that are most important to clients. A graduate of Millersville University, Ellen really enjoys working with clients and providing for their insurance needs. She is very proud of her close-knit family, being an aunt to her 5 nephews, and is even a Great Aunt to two more! Ellen enjoys beach vacations with her family, spending time at the pool, shopping, baking, gardening, and reading.

Richard Dieckhaus: Although he has a background in carpentry, engineering, and robotics, Rich was drawn to the insurance and financial business. He greatly enjoys the opportunity to serve the insurance planning needs of our clients. A philosophy and theology major in college, Rich also enjoys basketball, following the financial markets, reading, and singing in his Byzantine Chant Group at Church.

Thomas Lyon: Tom has an extensive background in insurance, having spent a number of years running his own agency. In that pursuit, he's helped clients with their personal and business insurance needs, as well as assisting them with their life insurance planning. Tom's objective is to effectively provide his customers with quality service and recommendations to be sure they are properly protected, and has dedicated his ongoing education to that goal. He and his family are members of Trinity Lutheran Church in Camp Hill. When they're not busy helping out with the activities of their children, Crosby and Caroline, Tom loves to golf, hanging out with his dogs, and enjoys reading.

Lynn Mein: (Group Health) Lynn joins us with 25 years of experience working in the medical field. She understands listening to the specific details of the clients' needs to help provide quality customer service. Lynn works with our Life, Financial, Medicare, and Group Health clients. In her spare time, Lynn enjoys being with her friends, experiencing all that Central PA offers, sports, and the holiday visits from her two college aged daughters.

Administrative Team

Jean Kondraski: Jean is our official "Director of Welcome"! Her positive, cheerful voice welcomes our clients whenever they call. Prior to joining the team and working with her husband, Mike, Jean was in Cosmetology for 15 years and still maintains her license. She loves spending time with Mike and their children, taking long walks, gardening, and cooking.

Chris Reilly: They say that behind every successful man is a great woman, and Chris is no exception. She has worked closely with Mark over the years as they have built one of the best and largest agencies in Central PA. A loving wife for over 25 years, and a devoted mother to their 4 children, Chris enjoys spending quality time with family and friends, coaching basketball, and watching sports.

Lisa Rohrer: Lisa joined us in 2022 and provides Administrative Support to the entire team. She graduated from Elizabethtown College with her Bachelors Degree in Accounting, and has experience both as a staff accountant and as a financial consultant. Lisa is very committed to community service and volunteers at Saint Theresa Parish, does bookkeeping for Holy Family Radio, and regularly gives her time to the West Shore New Hope Food Pantry. She also loves to cook and is extremely proud of her family, including her husband, 3 children, and their cat, Coco.

Pamela Eusi: Pam is joining Reilly Insurance with over 31 years of insurance experience in service and technical capacities. An office manager in a former position and an alumna of the University of Pittsburgh. Pam likes to cook, bake, travel, read, and has made music with local choral groups and frequently performed on local stages. With her adopted Yorkie, Otto, she cheers on the Phillies, Eagles, Steelers, Hershey Bears and Pitt Panthers.

Personal Insurance

Property and Casualty

Automobile	Homeowners	Excess Liability
Recreational Vehicles	Condominiums	Fine Arts
Motorcycles	Renters	Jewelry
Snowmobiles	Multi-Family Dwelling	ATVs/UTVs

Life, Health, and Disability Income Insurance

Term Plans	Permanent Plans	Final Expense
Mortgage Protection	Wealth Transfer	Income Planning
Critical Care/LTC	Medicare Insurance	Disability Income

Financial Planning

Safe Money Plans	Long Term Care	CD Alternatives
DebtFree4Life	TaxSMART4Life	Solo 401K Plans
Income for Life	Legacy Planning	Roth Conversions

Commercial Insurance

Business Owner	Commercial Auto	Liability
Retirement Plans	Disability Coverages	Key Man Life Ins.
Investment Property	Business Continuation	Tax SMART Savings
Group Health		

SMART® Financial Planning Services

Reilly Insurance is proud to be part of the very exclusive SMART® Advisor Network. SMART® is the “Strategic Movement Around Retirement Taxation” and has helped countless individuals and families create more net-spendable, tax free income in their retirement, and create strategies to get out of debt faster AND smarter. SMART® has several other key programs that can be a great value to ANY person, family, or the self-employed.

- **Debt Free 4 Life™**: The impact of debt on a family’s financial future can be devastating. Learn how YOU can get out of debt FASTER and NEVER have to be in debt again by becoming your OWN “banker”.
- **Tax Smart 4 Life™**: Too many families have an investment portfolio that is not properly diversified and can lead to significant tax consequences in the future. Our program shows you how to strategically diversify and provide funds to cover future tax obligations.
- **SMART 401(k) Plans™**: If you are self-employed, let our team show you how you can dramatically increase your retirement savings by having your OWN solo-401(k) program.

Each of these resources has tremendous videos to provide you valuable information! To see how YOU might benefit from these plans:

www.DebtFree4Life.com www.TaxSmart4Life.com www.Smart401kPlanz.com

When you go to these sites, you will want to enter this access code

032-261

How We Stay In Touch With You - Communication is Key!

We live in an ever-changing world, and insurance is no different. We always do our best to keep you updated on changes in the industry that could impact you and your family's planning. Plus, we really enjoy sending along holiday and birthday greetings!

How you can be sure to receive our communications:

1. We use one email service for all communications: general announcements, and emails that are SPECIFIC to you and your insurance program. Based on your email security settings, these emails might go to your SPAM/Junk folder. They can be moved to your inbox safely.
2. Individual emails may be sent on occasion regarding your personal insurance. We NEVER communicate any non-public data other than by secure email. These emails may come from different team members. **To ensure that you receive our emails, you can go to your email "Contacts" and simply add the domain "@ReillyInsuranceLLC.com" to your contact list.**
3. **PLEASE NOTE: Opting out or unsubscribing from our email program could lead to missing important announcements and information that could affect your insurance program, contests, and other opportunities.**

How we protect your personal information:

1. Identity Verification: We want to be sure that you, and ONLY you, can make changes to your insurance policies. When you call in, we will ask you to verify your identity through one or more questions: Full Legal Name, Address, Date of Birth, All or part of your Social Security Number.
2. If you have a power-of-attorney document either for someone to act on your behalf, or you to act on behalf of another, a copy of that power-of-attorney must be on file in our offices and validated by our legal department.
3. The releasing of information can only be done with the owner(s) of a policy. A third party may ask questions on your behalf, but only with your expressed verbal consent after we have verified your identity.

Like and Follow us on Facebook!

<https://www.facebook.com/reillyinsurancellc/>

Reilly Insurance, LLC – Privacy Policy

We sincerely appreciate you as a client of Reilly Insurance, LLC. The Reilly Agency is an Independent Insurance and Financial Planning Agency that has always been, and will be, committed to protecting the privacy of your personal, financial, and medical information. This will continue to be a matter of top priority for us.

The Reilly Insurance Privacy Policy is as follows:

We will not:

- disclose personal, non-public information about you to anyone other than our affinity partners and always, only as permitted or required by law.
- disclose personal medical information about you except as permitted by law or as you may authorize.
- sell lists of our members to any vendor of goods or services.

We will:

- restrict access to non-public personal information about you to those employees who need to know that information to provide products to you.
- maintain physical, electronic, and procedural safeguards that comply with the federal standards to guard your non-public personal information.
- Remove your name and contact information from all mailings at your request. You should make your request in writing to us or call us at 717-234-1200.

We collect non-public personal information about you from the following sources:

- Information we receive from you on applications or other forms.
- Information from medical tests requested by us or from your medical services providers (medical information collection applicable to some life and health insurance policies, not annuities).
- Information about your transactions with us (such as premium payments, loans, claims, etc.).
- Information we receive from consumer reporting agencies.

Our continued goal is to maintain complete, accurate, and up-to-date records. You may contact us in writing at 3030 Gettysburg Road, Camp Hill, PA 17011, or call 717-234-1200 to access, as provided by law, information included in your file. We will promptly correct any error in our information. To protect your privacy, you will need to identify yourself by providing your name, date of birth and Social Security Number.



REILLY INSURANCE

Contact Us

Office Phone: (717) 234-1200

Text Us: (717) 403-1508

Office Fax: (717) 234-1280

Medicare: (717) 308-5224 -or- (717) 545-3360

In-Person: Three Locations to Serve YOU

Camp Hill

**3030 Gettysburg Road
Camp Hill, PA 17011**

Elizabethtown

**1255 S Market Street, Ste 203
Elizabethtown PA 17022**

Harrisburg

**2704 Commerce Dr, Ste C
Harrisburg PA 17110**

Email Us

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Instagram

www.ReillyInsuranceLLC.com